



S O F I T E L

HOTELS & RESORTS

LOS ANGELES AT BEVERLY HILLS

PRESS KIT



SOFITEL LOS ANGELES AT BEVERLY HILLS – OUR STORY

Sofitel Los Angeles at Beverly Hills blends Hollywood glamour, European elegance and French style, in an ambiance that combines see-and-be-seen excitement and the calm of an urban resort. See and be seen at Sofitel Los Angeles, indulge in the luxurious ambience of an exclusive urban oasis just steps away from iconic landmarks. In this chic setting that combines legendary Hollywood glamour and timeless French style you will feel like a star.

Sofitel Los Angeles at Beverly Hills is a **4-diamonds AAA** hotel and has been named by **Condé Nast Traveler®** as a top hotel in Los Angeles in their annual **Reader's Choice Awards**.

LOCATION

Ideally situated on the corner of La Cienega and Beverly Boulevard, opposite the Beverly Shopping Center, this hotel is conveniently located near Cedar Sinai Medical Center, Rodeo Drive, Melrose Avenue, Sunset Boulevard, The Farmers Market and The Grove, just a couple minutes away from the best shopping spots and tourist attractions of Los Angeles. 10 miles from LAX / 12 miles from Burbank Airport / 9 miles from Union Station

LOBBY

The lobby embodies the vitality of the Los Angeles lifestyle. Guest are welcomed by the gigantic Knot sculpture that brings all the eyes on the majestic staircase and the high ceiling chandelier. On all the black marble pillars the best artists of the contemporary art scene of Los Angeles and worldwide are exhibited, part of the art gallery The Cool HeaART®, creating an exceptionally vibrant sense of welcome.



OUR NEW NORMAL – COVID-19 UPDATE

For more than 130 years, our loyal guests and employees at Accor properties across North & Central America have entrusted us with their care and safety. We have a long-standing tradition of setting new benchmarks for service excellence in our industry and today is no different.

As we navigate through this unprecedented moment in our history, we remain deeply committed to the wellbeing of our Accor family. Welcoming, safeguarding and taking care of others is at the very heart of what we do and who we are.

Today, this means keeping our guests and employees safe by preventing the spread of COVID-19 – partnering with top experts to implement new standards of safety and enhanced operational protocols and procedures which are among the most stringent in the hospitality industry, validated under the new global ALLSAFE Cleanliness label.

Our new operational standards have been developed and vetted by a team of expert advisors, including – Bureau Veritas, a world leader in testing, inspections and certification; Dr. Amesh Adalja, Senior Scholar at the Johns Hopkins University Center for Health Security & fellow with the Infectious Diseases Society of America; and Ruth Petran, Ph.D., CFS, Senior Corporate Scientist, Food Safety and Public Health, for Ecolab, global leaders in cleaning and hygiene, and trusted advisors to the CDC – to ensure maximum efficacy in preventing the spread of all viruses and pathogens, including COVID-19.

At each touchpoint along the guest journey through our hotel, extensive measures are being taken to protect our guests and employees, including physical distancing; mandatory screening for all guests and employees, which may include a temperature check; masks provided to guests and worn by all employees; a 48-hour “settling period” for occupied rooms post-departure; increased frequency of cleaning & disinfecting, with a focus on high-touch points; and continued use of EPA registered disinfecting chemicals, proven effective in preventing the transmission of COVID-19.

Hands-on training for all employees, dedicated on-property rollout committees, and a formal ALLSAFE audit program, executed by the Group’s operational experts and third-party auditors, ensure initial and continued compliance at all hotels across North & Central America.

As we welcome our friends, family and community back to Sofitel Los Angeles at Beverly Hills, please be assured that we are looking ahead, through and past the COVID-19 pandemic, to ensure that our valued guests and employees will always be looked after with the highest degree of safety, care and comfort.

As of August 2020, a few important notes regarding our property:



- All common spaces and guest rooms throughout our hotel are cleaned to the highest standards by specially trained, professional housekeepers, using EPA registered disinfecting chemicals proven effective in preventing the transmission of all viruses and pathogens, including COVID-19.
- Hotel will conduct a wellness check for all guests, which may include temperature screening.
- In your room or upon check-in, you will receive various wellness amenities, including a mask, gloves, hand sanitizer and disinfecting wipes, for your comfort and use as you explore Los Angeles. Hand sanitizer stations have also been placed in key areas throughout the hotel for your convenience.
- Housekeeping – We understand that your safety and wellbeing is of top priority. We are providing daily housekeeping service to our guests; however, if you prefer not to have any one of our team members enter your room during your stay, please hang the “Do Not Disturb” sign on your door. You may request any items needed by texting 323-282-5114. An attendant will knock on your door and leave the items in a plastic bag outside your guest room door. Additional in-room amenities, including tea & coffee maker, mini bar items, pens & stationery, and alarm clock, are available upon request by calling our guest service. Each item is thoroughly disinfected in between each use. As an additional precautionary measure, the soft goods from your room (pillows, duvet, etc.) were rested for a minimum of 48 hours prior to donning fresh linens for your arrival.
- Magazines and newspapers are available for you to enjoy on your personal electronic device by downloading the PressReader app
- Parking – Self-parking is available for our overnight guests at a rate of \$20 per night. Guests may use the front drive for loading and unloading as needed. Please ask our front desk team for help.
- In room movies – are available in each room.
- Hair salon Le Salon is closed following new government guidelines announced on July 13th, 2020.
- Outdoor heated pool and pool deck are open – maximum capacity is set at 22 guests.
- Fitness center is closed following new government guidelines announced on July 13th, 2020.
- Concierge desk and business center are currently closed – our Front Desk team is more than happy and available with any request you might have.
- Our patio is opening back up soon! Stay tuned for our re-opening date. We missed you and our community so much! Our lounge bar Riviera 31 and our in-room dining service stay for now suspended.
- Spa operations for now are suspended

For additional information on our commitment to helping our Accor community stay safe and stay well, please visit [ALLSafeandWell.com](https://www.all-safe.com). For more information on what services are currently available at the hotel, please be in touch with us.



ROOMS

This elegant hotel offers 295 rooms on 10 floors including 26 suites and two Presidential Suites all featuring Sofitel's luxurious signature bedding and state-of-the-art technology, as well as luxurious French bath amenities and rain showers (Lanvin in rooms and Hermes in Suites). Room amenities include MyBed – Sofitel's luxurious feathertop and duvet sleep system, 47" TV's, Wi-Fi, 24 hour In-room dining, minibar, safe deposit box, movies on demand.

Guestrooms are 325-425 sq. ft. and feature floor to ceiling windows with Beverly or Hollywood Hill View. One Bedroom Suites are 650 sq. ft. with deep soaking tubs and separate rainfall showers. (2) Presidential Suites are 950 sq. ft. located on the Penthouse level with oversized rainfall showers, deep soaking tub and a private terrace with gas fireplace and Hollywood Hill Views.

With colors that remind the traditional colors of a south of France villa, rooms' design cut with the modernity and edgy style of the lobby, to create a break from the hustle and bustle of the City of Angels lifestyle.

Available amenities have changed with the COVID-19 pandemic protocols. Please contact the hotel representative for more information.



BREAKFAST

Our breakfast restaurant Esterel, named after the mountains in southeast France, is set in a chic and stylish ambience with a decadent buffet offering a wide selection of fresh farm-to-table products and made-to-order meals. The mustard yellow booths and cobalt blue walls remind the colors of the south of France traditional textile. The selection includes the traditional French viennoiseries, the best of local favorites, a wellness corner, a colorful display of fruits and smoothies, non-dairy and gluten-free options, as well as some daily specials. Breakfast 6am – 11:30am

Available amenities have changed with the COVID-19 pandemic protocols. Please contact the hotel representative for more information.



CATTLE & CLAW SOCIAL EATERY

Cattle & Claw is a sizzling SoCal eatery located at Sofitel Los Angeles in Beverly Hills that has had a single purpose since 2018: to give in-the-know omnivores a place to enjoy two of the world's favorite foods - lobsters and burgers. It is an easy-to-love restaurant located in the heart of Los Angeles' best-known foodie destination. All you need is a love of beef and lobster and a touch of SoCal casual cool!

Best burger and best Lobster Roll in all the Beverly Grove area per Yelp®, this casual cool eatery offers the best of the surf n turf, with some decadent combos and trending events.

Cattle & claw is commemorating its one year anniversary with the launch of a new menu just in time for the spring and summer months! With the introduction of its latest menu, guests can enjoy a colorful selection of shareable appetizers and family-inspired entrées among the blooming ambiance of the restaurant's garden patio.

Available amenities have changed with the COVID-19 pandemic protocols. Please contact the hotel representative for more information.



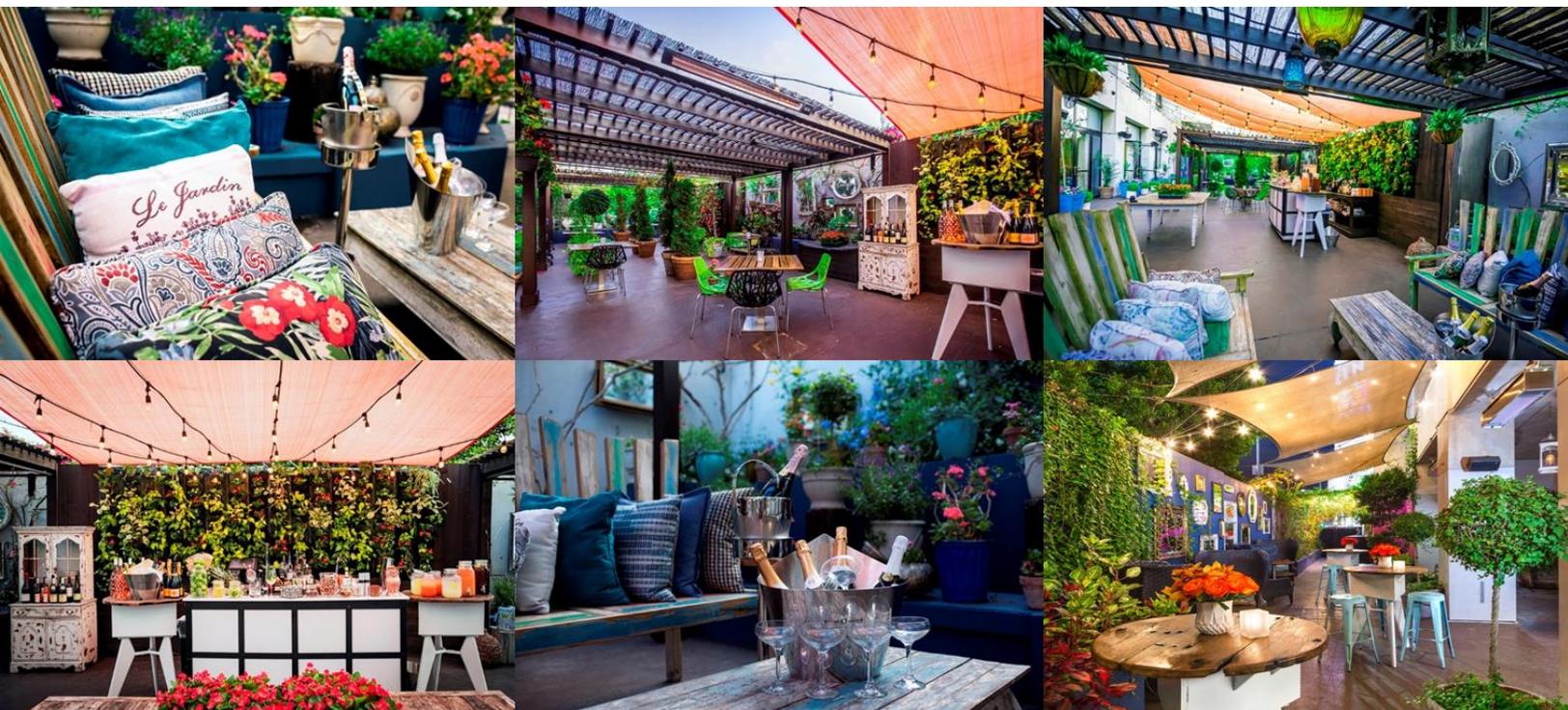
OUTDOOR PATIO

Le Jardin, designed as a French garden patio, is an extension of the restaurant's indoor space and features contemporary lighting and fountains, a Provençal inspired herb garden, colorful seating ideal for alfresco afternoon and evening dining, and an expansive driftwood bar that is permanently installed outside with a "living wall" of plants backdrop.

The Aviary, is ideal for private cocktail parties or sit-down dinners. Its unique environment includes birdcages that are beautifully suspended overhead, providing a conversation-starting environment where guests can dine under the sky and enjoy cocktails with access to their own private bar.

Discover our herbs garden, where our Chef takes the rosemary, thyme, mint and much more for our delicious cuisine.

Available amenities have changed with the COVID-19 pandemic protocols. Please contact the hotel representative for more information.



RIVIERA 31 LOUNGE BAR

The place to be and to be seen, best Hotel Bar in West Hollywood by Weho Ville and among the 10 hottest spots in LA to go out by USA TODAY! Riviera 31 sophisticated cocktail lounge look offers a sensual baroque take on flowers and their mystery and elegance, where the cozy ruby red and blue velvet sofas invite to lounge on under the gold Rococo ceiling.

From our legendary Jazz Eclectic nights every Monday night with the amazing Ryan Cross and his band, to our vibrant Salsa Night every Wednesday with the incredible Angelo Pagan Y Son Candela hosted by Gabriela Lopez and our glamorous DJ events every weekend, Riviera 31 always hosts the best live performances and entertainment nights in town!

Riviera 31 offers a unique mixology program which includes a selection of masterfully crafted cocktails reminiscent of the luxurious retreats of the iconic French Riviera. Personalized table-side cocktail preparation adds to the guest experience as well as one-of-a-kind bottle service presentations. The tapas and communal plates menu takes visitors on an epicurean journey through French coastal cuisine.

Available amenities have changed with the COVID-19 pandemic protocols. Please contact the hotel representative for more information.



WELLNESS

Infuses French with a touch of LA in your spa journey. At SoSpa Los Angeles, guests will experience, impeccable service, exotic techniques and attention to detail. The décor, reflecting traditional European touches, aligns with the Parisian origins of the Sofitel brand. SoSPA offers a wide array of indulgent treatments for individuals or couples to enjoy. Every treatment, includes a well-appointed massage suite, shower, imported massage tables and beautiful artwork. The deluxe spa includes also a private spa bath. SoSPA is dedicated to restoring beauty and balance by delivering individual treatments and Spa experiences, uniquely personalized for each guest by exceptionally skilled therapists.

Le Salon is an onsite Hair Salon managed by celebrity Hair Stylist Angela Kalinowski and her team, pricing exceptional hair and makeup beauty services. Le Salon at Sofitel's relaxing indoor/outdoor environment is designed to be a refreshing respite, featuring planters with fresh lavender, reclaimed wood, and splashes of modern furniture and European/French statement pieces. The boutique salon is comprised of three chic stylist stations with floor to ceiling mirrors, a drying station, makeup application area, and a charming al fresco "bistro" style patio garden.

Sofitel Fitness, a 2,000ft Yabu Pushelberg masterpiece, is both a contemporary and exclusive fitness facility landscaped by cardio, strength-circuit and free-weight workout systems. Inside, fitness enthusiasts are treated to complimentary headphones, towels, chilled water and fruit. Guests are also welcome to use the relaxing steam rooms, located in the changing rooms. Guests can enhance their Sofitel fitness experience with a session from one of LA's top trainers! Our five personal trainers from Five Star Fitness offer customized workouts, which cater individual needs. And to boost its fitness experience, our Sofitel Fitness just acquired 3 Peloton bikes, the best of indoor bikes, with digital screen for personalized sessions or interactive classes.

Available amenities have changed with the COVID-19 pandemic protocols. Please contact the hotel representative for more information.

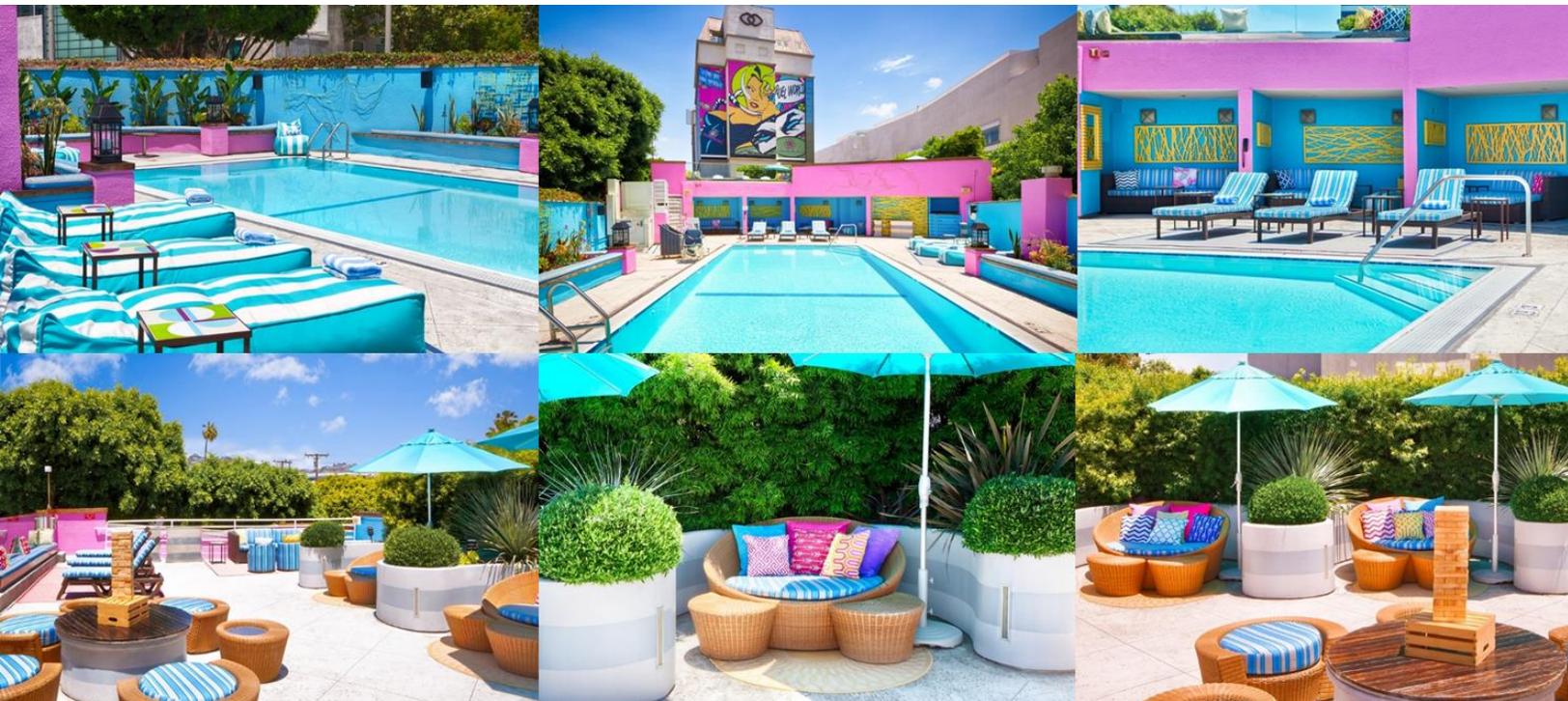


POOL

Settle into a chaise longue by our newly redesigned outdoor heated pool and bask in the California sunshine. A tranquil respite from LA's bustling boulevards, this open-air oasis offers sumptuous colorful sun beds, a flickering fire pit and city views from the upper deck. Order a glass of wine from our pool menu and relax by our cabanas or make the most of our giant games ideal for a moment of fun with the family!

Our colorful pool deck is ideal for private events, from cocktail reception to ceremonies.

Available amenities have changed with the COVID-19 pandemic protocols. Please contact the hotel representative for more information.



WEDDINGS, CELEBRATIONS AND PRIVATE EVENTS

Refreshed, Renewed, Reimagined. Announcing our fully refreshed 10,000 sqft of flexible event space at Sofitel Los Angeles at Beverly Hills. Discover the perfect location for your next corporate meeting or special event in a gorgeous new decor blending French-inspired modern chic design with a classic Hollywood twist.

Sofitel Los Angeles at Beverly Hills is the perfect place to plan the most beautiful celebration with a hint of Hollywood glamour and luxurious French flair, at the crossroads of West Hollywood and Beverly Hills. From our magnificent ballroom to our gorgeous blooming South of France-inspired outdoor garden and our sunny pool deck with a fire pit overlooking our urban oasis, we offer multiple indoor/outdoor combinations for beautiful ceremonies and receptions, always featuring the four-diamonds banquet and catering team servicing our guests with passion and excellence.

Our outdoor colorful garden patio is also ideal for an elegant bridal shower or a friendly wedding brunch! For those looking for a more secluded dining experience, The Aviary, our outdoor private patio, is ideal for private cocktail parties or sit-down dinners for 20 to 50 guests. Its unique environment includes bird cages beautifully suspended overhead where guests can dine under the sky and enjoy cocktails with its own private bar.

Whether it is with an intimate group or a larger crowd, celebrate the French way at Sofitel Los Angeles at Beverly Hills!

Available amenities have changed with the COVID-19 pandemic protocols. Please contact the hotel representative for more information.



THE HELIPAD

Our helipad offers scenic views of Beverly Hills, West Hollywood, Hollywood and Downtown Los Angeles, with a view on major points of interest in the city: Hollywood Sign, Griffith Observatory, Pacific Design Center, Downtown Skyline and the entire expanse of Hollywood Hills. This location is ideal for filming and photoshoots.

Available amenities have changed with the COVID-19 pandemic protocols. Please contact the hotel representative for more information.



SUSTAINABILITY

Sofitel Los Angeles is proud to be a pioneer in sustainability development among the Sofitel network and among the lodging industry of Los Angeles.

Having placed the implementation of a more ecofriendly building management as our top priority over the past 5 years, we are proud to offer a sustainable service to our guests, our employees and our partners, recognized by prestigious local and international certifications.

Sofitel Los Angeles at Beverly Hills is:

- Planet 21 (AccorHotels Sustainability Program) – Platinum certified
- Green Seal – Silver certified
- Green Key – Five Keys certified

OUR VERY IMPORTANT PETS (V.I.P)

Sofitel Los Angeles at Beverly Hills offers specialized services and first-class amenities designed to make pets and their owners feel at home while traveling together.

Pets stay for free – no additional charge or deposit taken at reservation or check-in. Upon arrival, dogs are welcomed at our Front Desk and at our Concierge Desk with some delicious dog treats. In-room dining options are available and featured on the Gourmet Pet Menu, available in our in-room directory. Some options include hand-cut prime steak with baby carrots and chicken vegetable stew.

Four-legged VIPs staying in our suites can enjoy a luxury B&G Martin dog bed, exclusively designed for Sofitel Los Angeles, and B&G Martin design dog bowls (based on availability). Dog bowls and accessories are also available for rooms. Discounted prices on B&G Martin beds and accessories are mentioned in in-room fact sheets. The hotel offers a partnership with D.O.G. Pet Boutique & Daycare that gives guests discounts.

Available amenities have changed with the COVID-19 pandemic protocols. Please contact the hotel representative for more information



THE COOL HEART

Sofitel Los Angeles at Beverly Hills is the home of the contemporary art gallery #TheCoolHeART. Guests can view a variety of paintings, sculptures, neons and much more ranging in price between \$4,000 and \$100,000. Works from the crème de la crème of the global contemporary art scene have been on display throughout Sofitel Los Angeles since the creation of the gallery in January 2019, from famous French artist Richard Orlinski to graffiti artist and fashion entrepreneur RISK. Major featured artists are present in the rotating exhibition, including celebrity and fashion photographer Giuliano Beckor and legendary street artist James Goldcrown,

The latest collection by The Cool heART inaugurated in August 2020 is an homage to the city of Los Angeles, its colors, its inhabitants, its lifestyle, its strengths and weaknesses, its virtues and its vices, all duplicated in the current social context. Inspired by the BLM movement, French artist Omie pays tribute to two of the most famous black figures from two different times but who did so much for the black community, Malcom X and Kobe Bryant. Tiffany Anderson – a long time gallery and clients favorite famous for her unusual use of glass and resin – pays homage to two beloved Los Angeles figures, the late Kobe Bryant and the iconic Heath Ledger in his memorable performance of the Joker. Neon artist Behind Pink Wall features some gorgeous neon art pieces with strong colorful messages about love. But the main new addition of the art gallery is the artist TAJ, known for famous collabs with artists like Jennifer Lopez. Several art pieces are showcased inspired by the current context and the highs and downs of the LA life. A masked Mona Lisa-inspired print reminds us the pandemic context while some pieces reflect the appeal and trap of the dream factory that is Los Angeles, with some sinking luxury cars and people trying to fly away. Some pieces show the dark side of fame in L.A. with a portrait of late Nipsey Hussle, murdered in 2019 and represented here as a modern divinity.

The Cool HeART was founded by entrepreneur and art dealer, Nausicaa. Beginning her career with a diploma in Musicology from La Sorbonne, the famous Paris University, Nausicaa traveled the world as a model working with some of the top designers. After a long career in fashion, she decided to settle in Los Angeles and renew her passion for art when she began working at the Gallery Montaigne as an art curator. She eventually decided to open her own gallery, The Cool HeART, and has made a name for herself in the art world, regularly working with the brightest young, trendy artists throughout Los Angeles



AWARDS & ACCOLADES

SOFITEL LOS ANGELES AT BEVERLY HILLS

- Conde Nast Traveler has named Sofitel Los Angeles as a top hotel in Los Angeles in their annual Reader's Choice Awards 2018. Condé Nast Traveler's Readers' Choice Awards, ranks the best hotels, resorts, cities, islands, airlines, airports, and cruise lines in the world.
- Sofitel Los Angeles at Beverly Hills has got its 4-diamonds AAA ranking renewed in January 2020, approved after a visit of the AAA Inspections & Diamond Rating Program
- Sofitel Los Angeles at Beverly Hills has been honored with the Green Seal Certification this summer, becoming the 6th hotel of Los Angeles and the 1st Sofitel in the network to reach this level of sustainable engagement. This great news was noticed and shared by several key travel publications, including Discover Los Angeles
- Sofitel mentioned in Business Travel Magazine Online and Los Angeles Business Journal for top LA places to stay
- TripSavvy has ranked our patio among the [Top 18 Dining Patios and Rooftops in Los Angeles](#), described as a "splendid, shabby chic setting"
- BuzzFeed featured us as one of the best situated hotels in Los Angeles at a median price point and also mentions the well-loved breakfast buffet in their round-up: "[We Found the Best Los Angeles Hotels at Every Price Point So You Don't Have To](#)"
- Sofitel Los Angeles at Beverly Hills is featured in Lifestyle Asia in their article "[Los Angeles Travel Guide: 12 Things to Do for First-Timers in the City of Angels](#)" including Sofitel LA as the place to stay in Beverly Hills.
- Sofitel Los Angeles at Beverly Hills is featured on PetPlace in their "[Pet-Friendly Travel Guide: California](#)" including Sofitel LA as one of the best Los Angeles hotels for pets.
- Smart Meetings featured Sofitel LA in both in their "[Golden Opportunities](#)" section following the event and meeting spaces renovation, displaying our indoor/outdoor space is ideal for all types of successful meetings.
- Sofitel LA was highlighted as the best LGBTQ+ friendly hotel in LA in 2020 by [Gayly Planet](#)
- Sofitel LA received the [Traveler's Choice Award](#) by Trip Advisor in 2017, 2018, 2019 and 2020. Travelers' Choice honors accommodations, restaurants, attractions and vacation rentals that deliver consistently great service
- Sofitel LA received its [5th key](#) in the Green Key sustainability program in February 2020, making the property an example of sustainability in the city of Los Angeles.
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RIVIERA 31

- Weho Magazine & WeHoville have just elected our lounge bar Best Hotel Bar of West Hollywood against 14 other hotel bars.



- Riviera 31 is listed among the top sexiest bars of Los Angeles by SOCIAL: The Lifestyle Magazine, highlighting the great décor and quality of the daily live entertainment
- USA Today listed Riviera 31 among the top 10 best bars of Los Angeles.
- Our cocktail Fighter Weapon School – AKA Top Gun with has been mentioned as one of the “7 Cocktail Stand-Outs” in Flavor & The Menu’s 2018 Special Edition.
- Our Cocktail Yoga Deck has been featured among the best cocktails in LA by [Flavor & The Menu 2020](#)

CATTLE & CLAW

- Our restaurant is Best Burger in Beverly Grove out of 802 restaurants, and 2nd best lobster roll in Beverly Grove out of 293 restaurants, based on Yelp (ranking October 2018)
- Our burgers have been featured in the best burgers in Southern California ranking by Nobleman Magazine (print coverage)
- Cattle & Claw has been featured among the 3 best outdoor dining experiences in Los Angeles by California Meetings & Events Magazine
- Cattle & Claw has been featured into the new Dining Favorites of West Hollywood by the WEST HOLLYWOOD LIFESTYLE Magazine
- Cattle & Claw has been featured among [the best Bottomless Brunches in LA](#) by the food blog reference The Infatuation, offering surf and turf options, bottomless mimosas and Bloody Marys on Saturdays and Sundays.



PRESS COVERAGE HIGHLIGHTS



Drink and Dance the Night Away at the Hottest Spots in L.A.

There's always something happening at Riviera 31 inside the Sofitel Hotel, including jazz on Mondays. The lively vibe draws a sophisticated crowd who savor cocktails created by mixologist Frederic Zemmour to evoke the French Riviera (try the *Dolce & Riviera*, made with Remy VSOP, Cointreau, Campari, cranberry and grapefruit juices) and nibble on Mediterranean bites crafted by Chef Pete Manfredini. Snag a spot on the patio as the sun goes down and you may just find yourself there when last call is shouted. It's the kind of place where you just want to hang out and enjoy.



SUNSET • TRAVEL • CALIFORNIA

20 Authentic Los Angeles Food Spots

Beverly Hills Glam

Right on the fringes of Rodeo Drive's glitz sits the Sofitel Los Angeles. Inside this 295-room celebrity favorite, dine at *Estérel*, a French restaurant and lounge. Have an aperitif in *Le Jardin*, the garden patio modeled after a French cottage, and then dine inside on Chef Peter Manfredini's tuna puttanesca or a simple but satisfying flatbread with tomato, burrata, and caramelized onion. In the evening, enjoy a burlesque show or live jazz at the cocktail lounge, *Riviera 31*.



Beginning Your Sustainability Journey: Lessons Learned From Sofitel



Hotels can be like small cities with complex infrastructures and intricate moving parts. "Going green" on such a large scale can be daunting, but the benefits are undeniable and the tools for success are out there. For some firsthand guidance on how to start, what to expect, and where to find help, we tapped Rex Umbay, Director of Engineering at the Sofitel Los Angeles, a recently Green Seal-certified gem in the heart of glamorous Beverly Hills.

Cerise Bridges: Thanks so much for taking the time to share your experience and insights with us, Rex. Let's start with the basics. Could you give a quick snapshot of the building - the year it was built, recent renovations, etc?



7 COCKTAIL STAND-OUTS

Frederic Zemmour, Mixologist Master and Director of Operations at Riviera 31, the Sofitel's hotel bar, adorns a cocktail called **Fighter Weapon School** - AKA Top Gun with—you guessed it—a mini paper plane (photo above). Not only does it add a playful touch, it sets the tone for a signature take on a classic bourbon cocktail, the Paper Plane. The drink, a highlight on Riviera 31's spring and summer menus, features Bulleit bourbon, Aperol, Amaro Nonino, lemon juice and passionfruit juice—plus that snappy little paper airplane to catch the eye.



Kourtney Kardashian Takes Younes Bendjima on a Surprise Birthday Trip



Kourtney Kardashian channeled her inner Carmen San Diego for Younes Bendjima's birthday—and no, we're not talking about a role-playing fantasy. Shortly after the couple attended the Syrian American Medical Society' Voices in Displacement event in L.A. Friday—where they held hands on the red carpet—the 39-year-old E! star whisked her 24-year-old boyfriend away on a private plane. "For once," she teased on Instagram Stories, "he has no idea where we're going."



THREE MUST-DO OUTDOOR DINING EXPERIENCES IN LA THIS SUMMER

These last couple of weeks has been a flurry of enjoying exceptional food and drinks outdoors. **Cattle and Claw**, the new pop-up restaurant on the patio of **Sofitel LA**, featured two of everyone's favorite foods to experience al fresco: burger and lobster. There were lobster rolls, lobster tacos and lobster salad; burgers in three sizes (from sliders to petite to a two-handed ten-ounce patty on a bun); a bloody mary made with lobster-infused vodka, and three of my personal favorite cocktails that begin with the letter "m"—Moscow mules, mojitos and margaritas. With everything served on wooden paddles and one of the prettiest patios in all of LA, the evening was a primer in how to please a crowd with a minimal amount of fuss.





WEST HOLLYWOOD LIFESTYLE

Riviera 31 Lounge Bar at Sofitel
Launches Salsa Nights

Sofitel Los Angeles at Beverly Hills, has just launched Salsa Nights at the **Riviera 31 Lounge Bar**, every Wednesday night from 9:30PM to 2AM.

The syncopated beats of Salsa Nights keep the festivities going late into the night during this passionate party hosted every Wednesday night by sultry actress Gabriela Lopez. "I am thrilled to host these alluring evenings at the renowned Riviera 31," said Lopez. "I have been several times to dance and mingle, and the glamorous and intimate vibes of the lounge always remind me of the sensuality of Cuban salsa clubs. It is the perfect spot for professional dancers and salsa beginners to feel the best of Latin rhythms!"



NG SLIFE

VIP Scene

- Nick Cannon kicking off his 25-city Wild 'N Out Live tour with a sold-out show at Minneapolis' Target Center.
- Cara Delevingne dancing and laughing with Ashley Benson during a friend's birthday celebration at the Sofitel hotel in L.A.



Cara Delevingne Celebrates Her 26th Birthday With Ashley Benson and More Stars

Benson and Delevingne were **first romantically linked** back in May, and the rumored relationship has heated up over the past few weeks. The pair was spotted at **Kylie Jenner's 21st birthday party** earlier this month, and were also **recently seen** at **Sofitel LA Riviera 31's Salsa Nights** in Los Angeles, California.



Emmy Parties 2018: The Complete Guide

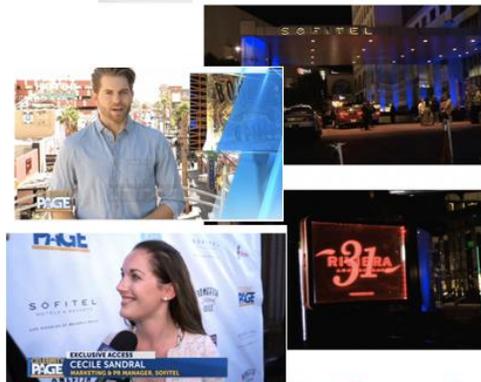
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Television Industry Advocacy Awards benefiting The Creative Coalition

Sofitel Los Angeles, 8555 Beverly Blvd., Los Angeles, 5 p.m.

Hosted by Advocacy Honors, presented by BBVA Compass, sponsored by TCL North America, this event will be hosted by Niecy Nash and honor "leaders of the television industry who effectively use their voice for social cause." Debra Messing, Patricia Heaton, Bill Prady, Wendi McLendon-Covey, Sela Ward, Abigail Disney, Madchen Amick and Marjory Stoneman Douglas Students Andrea Pena and Sawyer Garrity will be on hand, along with Jenna Dewan, Lea Thompson, Laverne Cox, Sean Giambrone, Diedrich Bader and Cassie Scerbo.



#SeeHER And Celebrity Page Present Emmy Party At The Sofitel

Join #SeeHER and Celebrity Page TV for an Emmy Awards weekend party as we bestow the first ever #SeeHER Now Award to E!'s "Total Divas" Nia Jax in recognition of the obstacles she overcame in life - and honors her commitment to helping others by sharing her personal journey. The #SeeHER Movement is spearheaded by the Association of National Advertisers (ANA), the largest marketing and advertising association in the United States. 6:30 press call time; 7:00 Red



Jenna Dewan gets hearts racing in bright pink dress during pre-Emmys party with Debra Messing and Laverne Cox



Ticked pink: Jenna Dewan looked radiant in pink while at The Creative Coalition's 2018 Television Industry Advocacy Awards at the Sofitel Los Angeles in Beverly Hills Saturday

Jenna's dress featured a fuchsia top ruched to hug her bust which transitioned into a floor-length magenta skirt.

She added a boxy red clutch, silver heels, diamond earrings, as accessories.

The mother-of-one matched her gown with hot pink lips. She continued her beauty look with a swish of dark eyeliner and well-arched eyebrows.





[CLICK HERE](#)



[CLICK HERE](#)



Cattle & Claw Adds Weekend Brunch

November 12, 2018 By Shaena Engle, Contributor

Sofitel's LA Pop Up Offers Lobster and Burgers



Cattle & Claw Weekend Brunch

Cattle & Claw, the pop up restaurant at the Sofitel Los Angeles Hotel, is now offering a weekend brunch menu.

Guests can dine indoors in mustard colored comfy booths and wood tables over a dark mahogany floor. The 2,800 square foot space has an open floor plan allowing guests a full view of the wood-fired oven and kitchen.

Brunch can also be enjoyed al fresco on the patio amidst fountains, a live DJ and plants and flowers.



Tara Reid displays her svelte frame in a black sequinned gown with dramatic cutaway sides as she hits the red carpet in Beverly Hills

She recently filed a lawsuit against the producers of Sharknado for \$100million, amid claims they used images with her likeness without her permission.

But Tara Reid was in good spirits on Thursday, as she arrived at Sofitel Los Angeles in Beverly Hills, California for Amare Magazine's Second Year Anniversary 'Believe Issue' Party.

The American Pie star, 43, flaunted her slim figure in a sparkling black gown with dramatic cut-out sides as she posed for photographs on the red carpet.



Wow! Tara Reid, 43, was in good spirits on Thursday, as she arrived at Sofitel Los Angeles in Beverly Hills, California for Amare's Second Year Anniversary 'Believe Issue' Party



LA's Best Restaurants Open on Christmas Day

By LORETTA ROSSO Published on 12/22/18



Cattle & Claw

Beverly Grove

The eight-month-old restaurant at the Sofitel is centered around burgers and lobster (hard to go wrong) but on Christmas Day, it will expand its offerings for a buffet filled with salads, slow roasted goose, prime rib, and maple glazed ham, and plenty of side veggies along with its lobster mac and cheese, and a never-not-fun chocolate fountain.

Details: \$65 adults; \$30 children; 12pm to 8pm. Reservations via [OpenTable](#). Walk-ins accepted.



Central Los Angeles travel guide: Hotels, restaurants and things to do

Spoiler: You'll never want to leave.



Los Angeles is one of the most Santa Monica beaches to the hills to the beach and back a you need to know...

Where to stay.

Sofitel, Beverly Hills

If you fancy being right in the centre of the action Sofitel, Beverly Hills, is well worth a visit. Trust me. The hotel offers everything, from rooms that overlook the Hollywood Hills, to an alfresco dining terrace that looks like a scene from The Secret Garden. The rooms are massive (as is the breakfast buffet selection).

The outdoor pool is the hotel's best kept secret, always quiet, you can lose yourself in a book on the sun loungers and totally forget you're in the centre of Beverly Hills.

Oh, and the best bit? It's right across the road from an amazing shopping mall. Win, win.

For more information check out [Sofitel-los-angeles.com](#) [BOOK NOW](#)





Randy Jackson, 62, makes first appearance with musician girlfriend Simone, 27... weeks after finalizing divorce from wife of 18 years

By TRACY WRIGHT FOR DAILYMAIL.COM
PUBLISHED: 14:43 EST, 18 January 2019 | UPDATED: 17:53 EST, 18 January 2019



Dating: Randy Jackson appears ready for a new relationship as he stepped out with new girlfriend Simone at the Sofitel in Los Angeles on Thursday night

Randy looked comfortable wearing a black t-shirt underneath a houndstooth pea coat for the event



Sofitel en blanc

Sofitel Los Angeles at Beverly Hills offered its Sofitel en Blanc luxury package for the annual in their on their dining experience that took place in L.A. on Sept. 25. Guests dined at all-white from 10 to 11 p.m. and enjoyed the most beautiful view of the Los Angeles skyline from the top of the hotel's rooftop pool. The event was a success and the hotel's reputation for luxury and service was further cemented.

1. Guests gathered at the rooftop of Sofitel Los Angeles. 2. Luxury motor coaches transported guests to the secret location. 3. Stables were the source of choice. 4. The menu for tonight's event was a fusion of classic and modern. 5. Dinner officially started with a toast to white nights. 6. The white theme extended to table linens. 7. The main course was the star of the night. 8. Customer service stood out against the night sky. —Photos by Sofitel Media & News

SEND YOUR EVENT PHOTOS to have your meeting or event photos featured here. Contact the office at whitel@sofitel.com



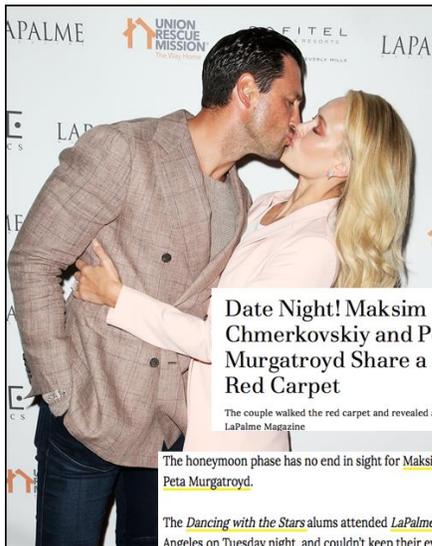
CELEBRITY SIGHTINGS

By Us Weekly Staff January 23, 2019



Gerard Butler EDLT Photo

— **Gerard Butler** attended the opening of The Cool HeART Gallery at Sofitel Los Angeles at Beverly Hills where guests enjoyed bites from Cattle & Claw and signature cocktails inspired by the art seen in the exhibition.



Date Night! Maksim Chmerkovskiy and Peta Murgatroyd Share a Smooch on Red Carpet

The couple walked the red carpet and revealed a new steamy cover shoot with LaPalme Magazine

The honeymoon phase has no end in sight for Maksim Chmerkovskiy and Peta Murgatroyd.

The *Dancing with the Stars* alums attended *LaPalme Magazine's* party in Los Angeles on Tuesday night, and couldn't keep their eyes — and hands — off of each other.

While walking the red carpet at the Sofitel Los Angeles at Beverly Hills, the couple stared affectionately at one another with wide smiles, posing for photos before sealing the moment with a smooch.



Instagram's Biggest Dancers Model Spring's Best Looks

Out in L.A., a group of young dancers is reaching new levels of fame with addictive viral videos and boss-b*tch attitudes. In our May issue, we go inside their world.



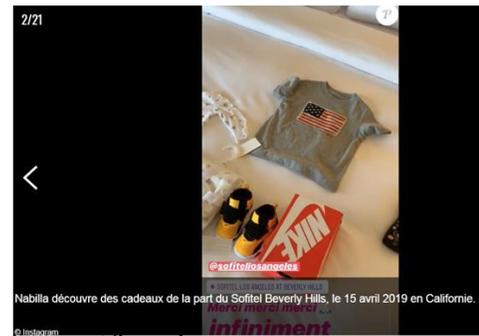
Cushnie dress, Nike sneakers.

Jennifer Fisher ring

LOCATION

Sofitel Los Angeles at Beverly Hills

Nabilla enceinte: baby bump assumé et "envie de pleurer" après une surprise à LA



Nabilla découvre des cadeaux de la part du Sofitel Beverly Hills, le 15 avril 2019 en Californie.



Carla Moreau (Les Marseillais) enceinte de Kevin - Très photos de son baby bump



Jessica Thivenin enceinte - baby bump bien voyant et réponse aux critiques



Carla Moreau (Les Marseillais) enceinte - son joli baby bump fait sensation !

Une fois dans son hôtel Sofitel de Beverly Hills, l'ex-star de télé-réalité de 27 ans a eu la surprise de voir que l'équipe de l'établissement lui avait souhaité la bienvenue en lui offrant des vêtements et des affaires pour son futur bébé. "C'est la première fois qu'on me fait un accueil comme ça dans un hôtel et j'ai envie de pleurer, franchement ils sont adorables ! Comme on ne connaît pas le sexe, ils ont choisi des couleurs mixtes et c'est trop chou, c'est trop mignon, je suis trop contente et je les remercie un million de fois", s'est-elle

émue en filmant les présents pour son compte Instagram.



MODERN
LUXURY

MODERN LUXURY Beverly Hills

GREAT NEW

City of Gold
Market Road
7th Anniversary

Swanky Stays
All over Beverly Hills, the finest five-star properties are continually rolling out the red carpet with revamped spaces, new menus and seasonal offerings sure to delight. Here are the latest staycation destinations.

By Nadine John Cloutier

SWANKY STAYS

Surf's up at Cattle & Claw at Sofitel Beverly Hills, celebrating its one-year anniversary with a new menu, including lobster paella and a lobster burger, lobster pizza, lobster minestrone and ravioli stuffed with lobster and mascarpone potato. Did someone say lobster? From \$320 per night, sofitel-los-angeles.com

SUMMER BITES

Riviera 31 at Sofitel Los Angeles at Beverly Hills: The L.A. hotspot and lounge is featuring the Abuja Rosado cocktail at \$15, the company has told *Newsweek*. It is comprised of Deleon Reposado Tequila, passion fruit, Velvet Falernum, fresh lemon juice and honey.

And if that wasn't cool enough, you can dance the night away at Riviera 31 with free salsa lessons at 9:00 p.m. and a live Salsa Band at 10:00 p.m.

Newsweek

U.S.

NATIONAL TEQUILA DAY: BEST DEALS AND SPECIALS AT HOOTERS, ON THE BORDER, BAHAMA BREEZE AND MANY MORE

BY SOPHIA WATERFIELD ON 7/24/19 AT 8:30 AM EDT



Riviera 31 at Sofitel Los Angeles at Beverly Hills: The L.A. hotspot and lounge is featuring the Abuja Rosado cocktail at \$15, the company has told *Newsweek*. It is comprised of Deleon Reposado Tequila, passion fruit, Velvet Falernum, fresh lemon juice and honey.

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Gio

A VISUAL JOURNAL OF THE FINER THINGS



By Misty Milloto

Located at the Sofitel Los Angeles at Beverly Hills, Cattle & Claw serves up incredible bites and a creatively cool garden patio—perfect for summer. According to *Yo!p*, Cattle & Claw offers the best burger and lobster roll in the Beverly Grove area—and our taste buds agree! The restaurant is now celebrating its one-year anniversary with the launch of an all-new menu, highlighting the best of SoCal food and drinks. In addition to shareable appetizers (try the summer kebab, \$12, or the Caprese salad, \$15) and family friendly entrees (think lobster paella, \$27, and lobster pizza, \$23), Cattle & Claw also has introduced a Beyond Burger (\$15)—a plant-based burger without GMOs, soy or gluten that's perfect for vegan guests.

Complementing the cuisine is a cocktail menu brimming with a number of wines by the glass, plus a selection of California local craft beers and mason jar cocktails, including a lobster bloody Mary made with lobster-infused vodka. Enjoy it all alfresco while taking in the blooming ambiance of the restaurant's garden patio. Cheers! sofitel-los-angeles.com

ADVOCATE

Beverly Hills' Most Instagrammable Hotel Is a Queer Hotspot

By Diane Anderson-Minshall



When I was a kid, my friends and I all dreamed of going to Hollywood to hang around movie stars and to Beverly Hills to hobnob with the rich and famous. (They were always the same people in my 11-year-old mind as I had yet to learn the phrase "actor-waiter.")

Turns out those cities are adjacent, and right next to the LGBTQ mecca that is West Hollywood, and when folks in Los Angeles say "Hollywood" it's more of a sentiment than a location. As an entertainment journalist, I've spent plenty of time in the area, and after a while visiting Beverly Hills became less exciting than say a trip to Caracas. Visiting one hotel and seeing it through a plucky foreign couple's eyes, however, changed all that.

Landing at the Sofitel Los Angeles at Beverly Hills—on route to a red carpet event that night that was just feet away—I'm sandwiched in line at reception between a famous basketball player and his lady friend (she's dressed like a Kardashian, because L.A.), a cute lesbian-bisexual couple from China (their English was paltry so I never really got their names, but their Gen Z enthusiasm for queer America was infectious).

While you're there, do a few musts at the hotel before you head out on the town. First, a visit to the award-winning L'Art de Vivre Spa where a magical massage got me ready for my red carpet moment. The farm-to-table breakfast was worthy, but it was dinner at Cattle & Claw's outdoor garden that I can't stop raving about. As other in-the-know omnivores have discovered, it offers unusual lobster (and burger) combinations that must be tried. The vegan Beyond Burger and the always popular lobster and beef burger are two wonderful choices. For brunch you can get lobster waffles, lobster benedict, and bottomless lobster bloody mary and mimosas that'll have you feeling like you're one of the ladies on *Sex and the City* (though I'm assuming many of the Millennials I saw at the hotel won't get that reference). But it was the lobster tacos for lunch and the lobster ravioli for dinner that turned out to be my favorite meals.

Us WEEKLY **Us NEWSLETTER**

EXCLUSIVE

Jamie Foxx Has a 'Good Time' at Sister Deidra Dixon's Birthday Party After Split From Katie Holmes

Over 3,000 Reviewers Are Losing It Over This No. 1 Bestselling Monokini [Learn More](#)

By Nicholas... Houston

The party must go on! **Jamie Foxx** attended his sister **Deidra Dixon's** birthday celebration in the early hours of Thursday, August 29, after his split from **Katie Holmes**.

Katie Holmes and Jamie Foxx: The Way They Were

The Oscar winner, 51, arrived at the four-star hotel Sofitel Los Angeles at Beverly Hills at midnight and headed straight to the VIP section, where he hugged and high-fived guests. He was joined by two men and a mystery blonde woman.

As employees brought over tequila and Belvedere vodka, "Jamie stood to the side, taking photos with an old-school camera," an eyewitness tells *Us Weekly* exclusively.

Foxx sat down next to Dixon and chatted with her as she sipped a cocktail. Around the same time, **Leah Remini's** husband, **Angelo Pagan**, and his salsa band started playing music for the crowd.

"They brought out more bottles and sparklers and everyone crowded around Deidra to take videos and photos," the onlooker says, "Jamie was on the outside of the circle, holding one of the light sparklers in one hand and filming on his camera in the other."

As the band continued to play, Foxx jumped around on stage before returning to his VIP seat near former **106 & Park** host **Terrence J**. He then danced to "Gold Digger," his 2005 single with **Kanye West**, while taking a selfie video on his camera.

seventeen



MY JET-SET

¡El hotel más cool de LA!

Con sus Jardines Ligeros especiales para Instagram. Los mejores restaurantes y bares de Beverly Hills en Sofitel en Beverly Hills. ¿Qué que está en la lista?

Los mejores hamburguesas

Patio exterior





Hollywood Remake: L.A. Hotel Sets the Stage for Glamorous Meetings

The Sofitel Los Angeles unveils a meeting-space redesign with a dedicated kitchen and Hollywood touches.

Hannah Kinnersley | Sep 30, 2019

More than 10,000 square feet of meeting space at the Sofitel Los Angeles at Beverly Hills has been reimagined with a French-inspired modern design. The clean lines incorporate natural light from soundproof floor-to-ceiling windows in all the event rooms, and gilded touches and black-and-white portraits evoke the golden days of Hollywood. The 3,862-foot Beverly Ballroom can accommodate 400 attendees theater-style or 300 for a banquet, with a built-in marble bar and adjacent 1,450-square-foot Beverly Lounge prefunction space. There are six other meeting rooms on the same floor and two outdoor venues, Le Jardin and Avira terraces, and two private dining areas. There are also two 1,400-square-foot pool decks available for receptions.

The hotel's award-winning restaurant, Cattle & Claw, offers classic steak and lobster dishes as well as its own Beyond Burger for vegans. Cocktail bar Riviera 31 offers small plates and live music.

Spread over 10 floors, the 267 guest rooms and 28 suites have views of West Hollywood. Other amenities include a hair studio and the Sofitel brand's SoSPA and SoFIT. The property is 10 miles from Los Angeles International Airport and 13 miles to Bob Hope Airport, in Burbank.



Riviera 31 at Sofitel Los Angeles at Beverly Hills unveils 'Indian summer' cocktail collection

Posted on 24th October 2019 in Industry News



Riviera 31 at Sofitel Los Angeles at Beverly Hills has debuted a new cocktail menu inspired by the Angeleno lifestyle surrounding health and wellness.

Director of Nightlife Aidan Demarest, who joined the Sofitel team in August 2019, has curated a limited-edition cocktail collection designed to cure the summer hangovers and embody the health-conscious City of Stars. In a town where there is no shortage of gluten-free, vegan and clean-eating spots, Demarest has introduced his first cocktail menu for the property entitled 'Indian Summer.'

Comprising seven drinks, the menu offers both alcoholic and non-alcoholic sips perfect for a pre-holiday cleanse or Awards Season preparation. Demarest combines unique flavors with holistic ingredients that aim to wow the taste buds while leaving guests feeling refreshed. With innovative names such as "Tulum Bounceback" and "Yoga Deck," visitors can work up a sweat on the dance floor and detox at the bar.

"My intention with this new cocktail collection was to pair our mixology experience with our vibrant eclectic world music program while keeping it clean and sexy. Using fall inspired earthy ingredients in light and fresh recipes, I created these cocktails to end the summer season and embrace fall on a health conscious note," said Demarest.

The cocktail menu is made with fresh juice and his very own simple syrup made in house. 'The Enlightenment' (\$20) is light and tangy using vodka, pomegranate juice, lemon and elderflower liquor topped with sparkling wine. For kombucha lovers, the menu's reimagined Paloma (\$20) will become their new go-to drink, combining blanco tequila, grapefruit juice, habanero and kombucha. For those looking for an elevated mocktail, the 'Puff Down' (\$15) intends to detox with key ingredients like turmeric ginger syrup and lemon juice.



WEEKEND

10/11/2019

Sofitel En Blanc

In more than 80 cities around the globe, on one special night a year, a secret location is revealed and thousands of party-goers dressed in all white come together for the world's most chic and magical pop-up picnic, Le Diner en Blanc. Sofitel Los Angeles at Beverly Hills is once again partnering with Diner en Blanc Los Angeles to bring a new level of luxury to the experience. With this year's theme being Under the Stars, claim a highly coveted ticket to Sofitel en Blanc and skip the carrying of tables, chairs and dinnerware with Sofitel's package. The Exclusive Sofitel en Blanc Package includes: ticket to Le Diner en Blanc, welcome Champagne toast at Sofitel Los Angeles, luxury transport to secret location; elegant table at Le Diner en Blanc (pre-set; no carrying required); menu curated by one of Sofitel's Premier Chefs; and a selection of wines. For those looking to continue their night of luxury, book your stay at Sofitel Los Angeles at Beverly Hills and receive 10% off best available rate and complimentary breakfast! \$350, \$700/pair; Saturday, 5 - 10 pm; 8555 Beverly Blvd, Los Angeles, CA 90048



PAMPERED POOCH AT SOFITEL LOS ANGELES AT BEVERLY HILLS

Posted by Jill Wenlein | California Dreaming, Columns, Pets, Travel | ★★★★★

Visiting Los Angeles with your four legged friend can be expensive with deposit and pet fees. At the Sofitel Los Angeles at Beverly Hills, west of Downtown Los Angeles and in-between Beverly Hills and Hollywood, the ten story hotel allows well behaved pets to stay for free with no additional charge or deposit taken at reservation or check-in.

While humans receive a glass of champagne upon arrival, dogs are welcomed at the front desk and receive treats from the concierge desk.

The onsite Cattle & Claw SoCal Eatery, on the ground floor offers an outdoor garden patio for guests and dogs to feast on fresh lobster, lobster rolls, salads, paella and gourmet burgers. Enjoy one with a Jar craft cocktail, wine or beer.

Other hotel amenities include 24-hour in-room dining, full-service SoSpa, outdoor heated pool with colorful deck, Sofit state-of-the-art fitness center, and a celebrity hair Le Salon for guests to receive a true Hollywood glamour beauty experience.

Popular pet-friendly rooms are the luxury patio rooms offering a spacious outdoor patio and seating area. While humans sleep in the custom designed Sofitel MyBed featuring an ultra-soft plush top surface, deep support and lasting comfort, furry friends can enjoy available dog beds, dog bowls and accessories.

Those staying in one of the suites are offered a luxury B&G Martin dog bed, exclusively designed for Sofitel Los Angeles, and B&G Martin design dog bowls (based on availability). Discounted prices on purchasing B&G Martin beds and accessories are mentioned in in-room fact sheets.

The 295 luxurious guest rooms vary in room size and configuration starting at a Superior king or double bed room to the Presidential Suite. Amenities include a spacious bathroom with rain shower, bathtubs, Larwin bath & shower amenities, HDTV, BOSE Wave Radio w/iPod dock, Wi-Fi, in-room safe, plush robe and complimentary slippers.

Since dogs are not permitted to be left alone in a guest room, the hotel offers a partnership with D.O.G. Pet Boutique & Daycare that gives guests discounts on daycare and dog walking.





THRILLIST

FOOD & DRINK

Where to Eat a Thanksgiving Dinner in LA

By LIZBETH SCORIO
Published On 10/29/2019

Cattle & Claw

West Hollywood

The Sofitel restaurant's big-day buffet skews classic American holiday-style, with a spread of butternut squash soup, plenty of salads, roasted turkey and prime rib, and sides of candied sweet potatoes, green bean casserole, and savory bread pudding, in addition to the eatery's signature lobster mac and cheese. If you're still not convinced, consider this: the place is setting up a chocolate fountain.

Details: 12pm to 7pm. \$59 adults, \$30 children. Reservations via [OpenTable](#).



Cattle & Claw

THE TIMES



Jeremy Meeks, 35, at Riviera 31, Sofitel Los Angeles
BARRY J HOLMES

The Times, November 15 2019, 5:00pm

Jeremy Meeks — better known across the internet as “hot felon” — was already notorious as a convict, internet meme and catwalk model. When his blue-eyed, pouting police mugshot — replete with tattooed teardrop, scar and 5 o'clock shadow — went viral and he was signed up by an agent while still in prison, he seemed to epitomise a new level of madness in our celebrity culture: not just famous for doing nothing à la Kardashians, but famous for looking really good while doing something really bad.

SOFITEL LOS ANGELES at BEVERLY HILLS



MJ Rodriguez

Interview by LAURA ALBERT



Interview: LAURA ALBERT
Photography: JESSIE HARRIS
Styling: LILLY FERRER
Hair: JESSIE HARRIS
Makeup: JESSIE HARRIS
SOFITEL
HOTELS & RESORTS
LOS ANGELES AT BEVERLY HILLS

Patch

Los Angeles, CA

Community Corner

Holiday Tree Lightings, Parades & More 2019: Los Angeles County

Your guide to Christmas concerts, Nutcrackers, Hanukkah menorah lightings, Santa breakfasts, & other events throughout Greater L.A. region

By Susan C. Scribner, Patch Staff

BEVERLY HILLS:

DEC. 14: **Happy Pawlidays.** "Join Santa Claus for a pet photo-op with hot apple cider, Yule log, and holiday treats for the entire family."

- Sofitel Los Angeles at Beverly Hills, 8555 Beverly Blvd., Los Angeles, CA

WE :) LIKE L.A.

THINGS TO DO

31 Totally Fun Things To Do for Christmas Week in L.A. [12-23-19 to 12-27-19]

7. The Sofitel Los Angeles hosts a **Jazz Eclectic** night every Monday at Riviera 31 with Ryan Cross and his band starting at 9 p.m.

gettyimages

CA: Happy Pawlidays At The Sofitel Los Angeles At Beverly Hills



How Three Women Channel French Style. No Matter Where They Are

— Three ELLE women enjoy French-inspired adventures in their favorite cities.

BY L.A. 10/19



Living in the moment, the French way @anaistori on enjoying a Riviera-inspired getaway in the heart of LA

If you're looking to emulate the glamour of the French Riviera, you can certainly do so in LA, says Anais Tori. Born in the South of France, the content creator now lives in Los Angeles; during a weekend staycation at the Sofitel Los Angeles in Beverly Hills, she was reminded of her French roots.

Anais recommends starting the weekend with sun and solitude: a crepe on the beach with a book in hand is one of her favorite ways to enjoy some me-time. As *art de vivre* means finding newness in the everyday, head to a farmer's market to try something unexpected from a specialty stall before taking a bike ride along the beach in the sun. Make your way to Venice Beach for a relaxing sunbathe worthy of the French Riviera.

On her most recent trip, Anais headed to Diner en Blanc, a Sofitel partnered event across the United States, wearing a simple mini dress with an elegant V-neckline and stacked gold accessories. She ended the day at the hotel's Riviera 31 piano bar. There's nowhere better to enjoy a touch of the Côte d'Azur's luxurious lifestyle.

BUSINESS INSIDER

HOME » INTERNATIONAL » THE BEST WINTER TRAVEL DEALS YOU

The best winter travel deals you can book right now for Valentine's Day and Presidents' Day weekend

Sofitel Los Angeles at Beverly Hills



From Wednesday, February 12 to Wednesday, February 23, guests can book the „Magnifique Romance“ package at Sofitel Los Angeles at Beverly Hills, which includes daily breakfast, a bottle of champagne, and a romantic surprise gift. Use the promo code „ROMSOF“ when booking to enjoy these perks. Rates start at \$450 for the package or \$287 to book the room alone.

Book Sofitel Los Angeles at Beverly Hills' „Magnifique Romance“ package starting at \$450



EXCLUSIVE

Farah Abraham Reveals Whether She Is Still in Contact With Her 'Teen Mom' Castmates

By Dory Jackson February 23, 2020

"I talk to the creators and the executives surrounding that. I'm just on an executive level, and that's where my life is," the MTV alum, 28, told *Us* at *Regard* magazine's 10-year anniversary celebrating women in film and television in L.A. on Thursday, February 20. "I don't speak to people who don't support me or bash me, who have tried to hurt me or my family."



Farah Abraham arrives at *REGARD* Magazine's 10 Year Anniversary Celebrating Women in Film and Television at Sofitel Los Angeles on February 20, 2020. Guillermo Proana



LA GUIDE

The LA Bottomless Brunch Directory

Thirsty? We've got 120 bottomless brunches that can help with that.

Cattle & Claw

The alliterative cousin of Surf and Turf, this spot is serving everything from the land, sea, and wherever bottomless brunch deals come from.

Deal: \$18 bottomless mimosas, \$21 bottomless Bloody Marys and lobster Bloody Marys. 2-hour limit. Saturdays 12-2pm, Sundays 12-5pm.

LOS ANGELES CONFIDENTIAL

Pre-Oscars Pretty for the Party, 2020

February 18, 2020 Parties

Our VIP guests gathered to the **Sofitel Los Angeles at Beverly Hills** to get pre-Oscars ready with *Pretty for the Party*. Guests enjoyed an array of **Rias Baixas** wines and bites from **Cattle & Claw** while browsing and sampling a variety of exclusive beauty brands. Brands including **Retrouvé**, **Kim Vo Salon**, **SH-RD Haircare**, **Bellacures**, **Potency No. 710**, **Beverly Hills Rejuvenation Center**, **Alpha-H**, **Vie Healing**, and **Janet Mandell** showcased their offerings and made sure guests were Oscar ready.

TAGS: [the sofitel los angeles at beverly hills](#) [pretty for the party](#)



23 Winter Deals in California

The season heats up with deals on spas, golf, wine-tasting, or playing in the snow

Discover Los Angeles [Westside hotel deals](#)

Considering a trip to L.A.? From now through Feb. 29 (and beyond in some cases), you can catch deals as Westside hotels, such as the **Sofitel Los Angeles** at Beverly Hills—offering a 20 percent discount, a complimentary upgrade, and breakfast for two—and the **Kimpton Hotel Wilshire**, where you'll get a complimentary upgrade plus two tickets to the Petersen Automotive Museum. For a romantic weekend escape, consider a stay at the **Intercontinental Los Angeles Century City**, which is offering a complimentary Suite upgrade plus a bottle of bubbly upon check-in (through March 31).

HAUTE LIVING

Where To Celebrate Valentine's Day In L.A.

NEWS February 11, 2020 by Laura Schreffler

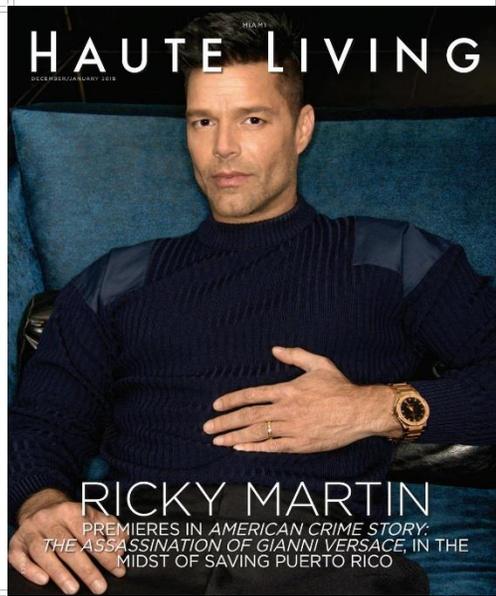


Celebrate love, romance and all things pink at these lovely L.A. spots.

Angelenos will fall in love this Valentine's Day at **Riviera 31 Bar & Lounge** at **Sofitel Los Angeles at Beverly Hills** as they enjoy the unique Aphrodisiac Elixir (\$22+) exclusively crafted by mixologist and Director of Nightlife **Aidan Demarest**. This delicious mix of fresh vodka, hibiscus elixir and sparkling wine topped with a candied rose petal will have couples giving in to the temptation of love. Luxury loving romantics will be seduced by the Veuve Clicquot 'Love Birds' exclusive package, which includes a bottle of Veuve, an appetizer from the bar menu, some chocolate covered strawberries and a rose (priced at \$199+).

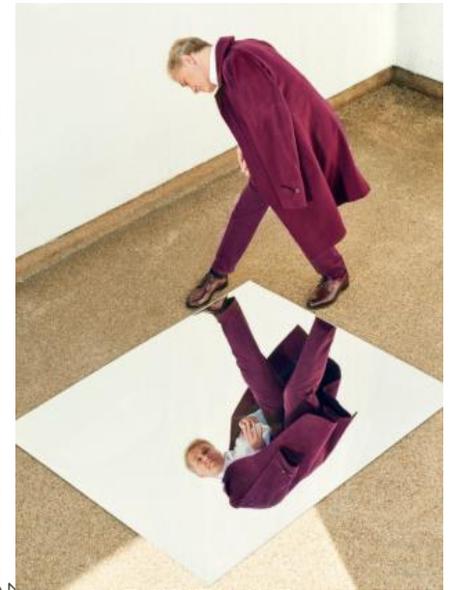
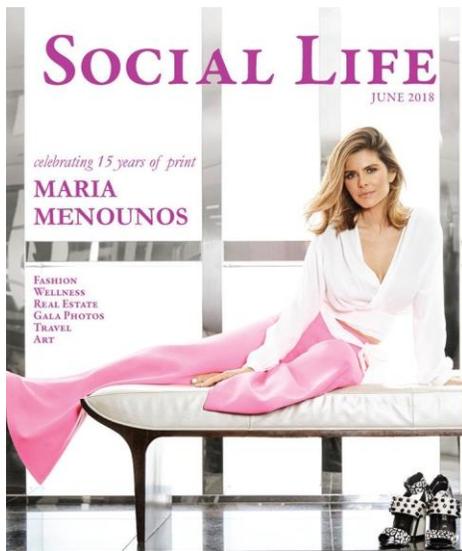
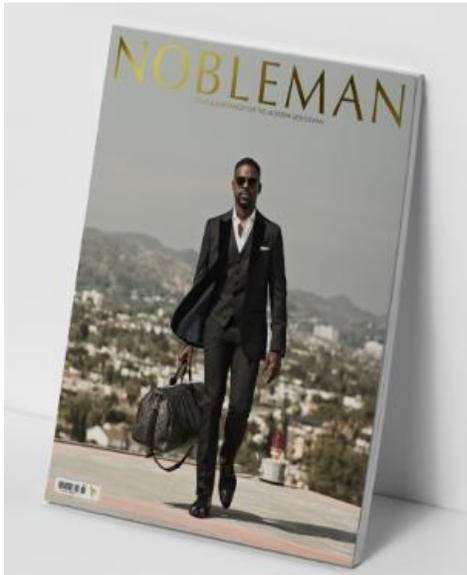


COVERS & EDITORIALS



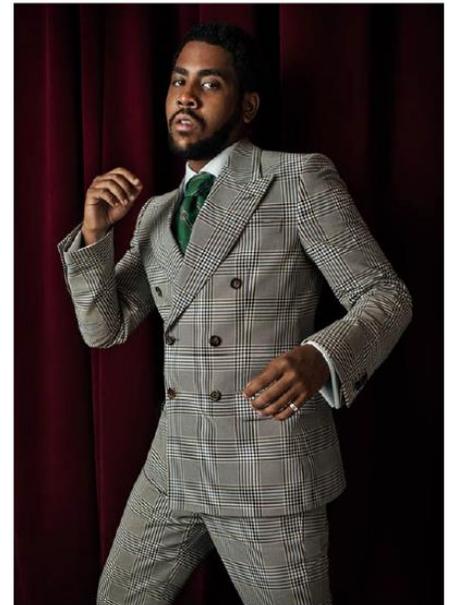
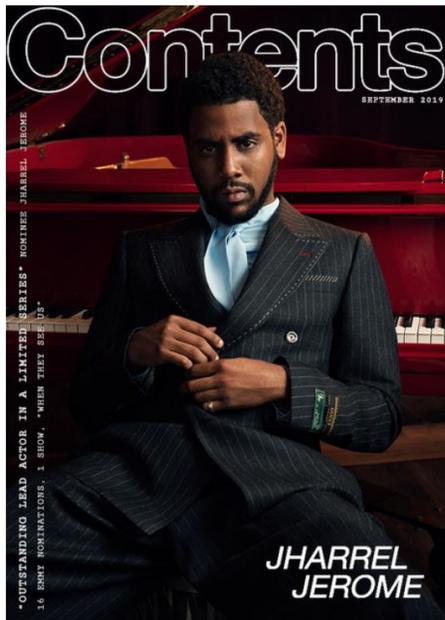
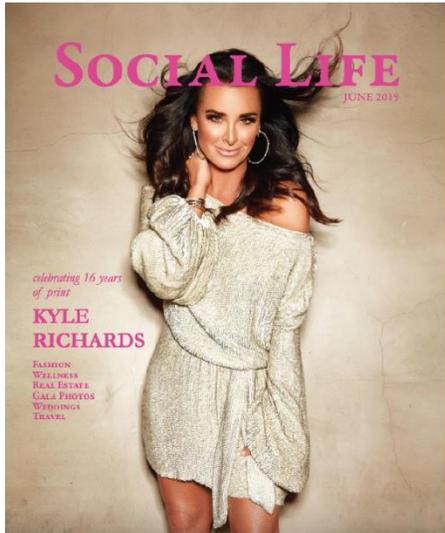
SOFITEL
HOTELS & RESORTS

LOS ANGELES AT BEVERLY HILLS



SOFITEL
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LOS ANGELES AT BEVERLY HILLS





PRESS CONTACTS

PR AGENCY

Trisha Davis Ballantines
PR Phone: +1 (310) 454-3080
trisha@ballantinespr.com
www.ballantinespr.com

SOFITEL LOS ANGELES AT BEVERLY HILLS

Cecile Sandral-Lasbordes
Director of PR & Marketing
Guest Experience & Quality Leader
Phone: +1 (310) 358-3944
Cecile.sandral@sofitel.com
www.sofitel-los-angeles.com

CORPORATE OFFICE

Sandra Pinto Duhamel
Director of Communications
AccorHotels North America Central America and the Caribbean
Phone: +1 (786) 364-6203
sandra.pinto-duhamel@accor.com
www.accorhotels.com

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